

What Your LUGGAGE SAYS ABOUT YOU



Different people take different things when they travel. We've all seen the hippie walking through the airport with just a guitar and a journal or the businessman who has perfected the science of compacting his clothes into a small carry-on. But what does your luggage say about you? That you're a fun-loving risk taker? A checklist tourist? Or are you packing for the off chance that you'll meet someone and turn your vacation into an *Eat Pray Love* experience? We examine the spectrum of travelers by what they take along.

The VAGABOND BACKPACK

You're adventurous. Will you be able to find a place to buy enough underwear to make it through the trip? Who knows? Will your one pair of jeans be suitable for all dining locations? Who cares? Your mind is set on the thrill of the unknown, the chase of memories you'll cherish for a lifetime. So what if you forgot your toothbrush? Another reason to make lasting friendships with the locals. Forgot deodorant? Find it fast before making friends is not an option.



Women typically bring 10 pairs of underwear for a 7-day trip, while men travel with 3.

The average adventure traveler is not a 26-year-old male, but a 47-year-old female. And she's a size 12.



The "I MEAN BUSINESS" MAN CARRY-ON

You mean business. You're just as efficient as your perfectly packed bag. Your itinerary is set, you've verified your dinner reservations in your destination city, and all you have got to do now is sit back, relax, and pick which of your three guided tours you'll embark on first.

The EVERY WOMAN SUITCASE + CARRY ON

You like options and being prepared for anything—call it a passion for perfection. If you meet a special someone at the bar after dinner, you want to look effortlessly put together, even if that effort included 10 wardrobe changes, a half hour to style your hair, another hour to re-style your hair, and one final wardrobe change. So what if it's supposed to snow? You need your flip-flops just in case.



The average woman will pack 19 tops, but will only wear 10.

She will pack 16 bottoms, but will only wear 8.



The AIRPORT ARISTOCRAT SUITCASE + GARMENT BAG + CARRY-ON

You're sophisticated and debonair. If celebrities can walk around the airport like they own it, you can too. It's not your fault that your personal belongings require separate carrying cases—that's why Prada made that collection anyway. Vacations are an opportunity to portray your best self, and you intend to do that.

The MULTITASKING MOM DUFFLE BAG + TWO SUITCASES + CARRY-ON + STROLLER

You're practical. If you can't get peace on the plane, no one can. So you brought every favorite toy your child has, and your arsenal of cartoons on your iPad is prepped and ready to end a tantrum. You've also packed for every emergency you could run into, and you're not phased by the businessman glaring at you in the security line.



80 percent of all travel decisions are made by women.