



# 5 HOTEL

## TECHNOLOGIES IN DEMAND



### FREE WI-FI

94% of people cite Wi-Fi as the most important amenity in hotel.



### DOOR LOCK TECHNOLOGY

75% of guests staying at biggest 5 star chains want digital key for room locks.



### INTEGRATING MOBILE DATA.

30% of hotels want to use location-based technologies in 2017.



### GUESTROOM TECH

56% hotels wants to upgrade in-room technologies, priority being Smart TV's



### INCREASE THE SECURITY

PCI compliance is top priority and hotels have allocated around 12% of overall IT budget towards it.

## 5 HOTEL TECHNOLOGIES OF FUTURE

IoT - Hotels are expected to spend over

**1.48 BN US\$**

on Internet of Things



Wireless charging

Today **41%** hotels offer in-room charging stations, but charging is going wireless in future.

Virtual Reality - **14%** of hoteliers want personal holograms as Property concierges/guides.

Robotics - **22%** of hotels in HT's study said robots (as it interacts with guests) have real potential in this industry.

Facial Recognition - Over **50%** hoteliers want to use facial recognition technology in upcoming years.

Sources:

<http://hospitalitytechnology.edgl.com/> <http://www.htstudy.com/> <https://www.statista.com/>  
<http://www.hotel.com/>

