

THE HOTEL MUST-HAVES

which are the thing that influence traveler's choice?

BUSINESS TRAVELER



Business travelers usually travel alone, especially on weekdays. They prefer to wear elegant suits or shirt. Their best travel companions are a laptop (obviously), a smartphone and a briefcase full of documents. Their best passion? Emails.



Wi-fi

Free wi-fi take the first place in the chart of the must-haves in Hotel. How can you send all your emails without a free connection?



Breakfast

Free breakfast is not really connected to business travel, ok. But how can you get a super working day without a free breakfast?



Place

Would you really consider to book a hotel room far from everything in the city? How could you work well in the desert?



Furniture

Comfortable chairs, desk, TV, flipcharts... All is necessary when you have to work far from your office.



Other

Some people thinks that the things really relevant are not the ones written above. Do you agree?



Wi-fi

How could you post your travel photos whitout a free wi-fi connetion? Facebook could not wait until you return home.



Breakfast

The most important meal of the day. Especially if it is free. Do you agree? Waking up and taste a hot cappuccino is necessary.



Parking

Ok, if you travel by plane it is not so relevant. But how if you travel by car and you have to walk for km in search of your hotel room



Swimming Pool

Traveling means also having a relaxing time for yourself. What about a warm swimming pool to think about your travel?



Other

Are you sure wi-fi is not so relevant for you? For some people there are other thing to care about. Do you agree?



LEISURE TRAVELER



Leisure traveler usually travel in group, sometimes alone, but looking for a companion during the travel. They don't have a preferred outfit, the important is to bring always with them a Reflex. Their best passion? Souvenirs.

from this infographic it seems that no matter which kind of traveller you are

ALL YOU NEED IS WI-FI

