

HOW MOBILE TECHNOLOGY IS REVOLUTIONIZING HOSPITALITY INDUSTRY

Mobile hotel apps are redefining the customer experience in the hospitality industry. Not only the guests, but mobile apps can also be very helpful for your hotel management.

DID YOU KNOW?

More than **45%** of the people now use **mobile apps to book hotel rooms**

Every **2 out of 3 last-minute bookings** are made on **mobile devices**

The conversion rate for mobile apps is **five times higher** than the mobile web



HOW TO LEVERAGE MOBILE APPS TO BOOST YOUR HOSPITALITY BUSINESS?

As the smartphone adoption rate is on the rise, hotel owners have an opportunity to capitalize on this trend.

1 IMPROVE THE CHECK-IN PROCESS

Simplify the check-in process, reduce time by allowing guests to enter all the details through the app.



2 IMPROVE CUSTOMER LOYALTY

Offer discounts, loyalty rewards to returning guests that use your app.



3 KEEP YOUR GUESTS UPDATED

Send live updates, offers, and discounts to your guests via direct push notifications



4 GUIDE YOUR GUESTS

Create personal guides for your guests to allow them easily explore nearby attractions, shops, places to eat and so on.



5 GET DETAILED INSIGHTS

Get reports on customer engagement and make data-driven decisions to improve your business.



Turn Your Ideas into Digital Reality with Us

If you're into the hospitality business and looking to transform your business digitally, then get in touch with us.