

5 Hospitality Trends You Should Take Notice Of

Entertainment districts



1

The foundation of hospitality success is the atmosphere surrounding the property. Thus, it is essential to have spacious entertainment districts to attract visitors like the sport stadiums.

2

Create a favourable environment that makes talented employees want to stay. Having detailed plans for your employees' development is critical to retain the best talent.

Highly competitive labour market



3

Natural disaster prevention



As natural disasters are becoming more frequent, the first priority should be protecting the hotel owners' investment and providing shelters for first responders and for everyone fleeing the disaster.

4

Utilising rooftop bar, beer gardens, and lounge spaces to serve hotel guests makes F&B service a key function (besides room bookings) to generate more revenue.

Generating revenue from common areas



5

Embracing the locals



Being popular with the locals is an effective strategy for the hotel bar or restaurant as it provides an authentic feel to your guests which makes them feel like they're in the right place.