

StayNTouch Client Success

Option of Self-Service Proves Successful

40%

of guests on average, when invited, opted to use mobile check-in during hotel peak days

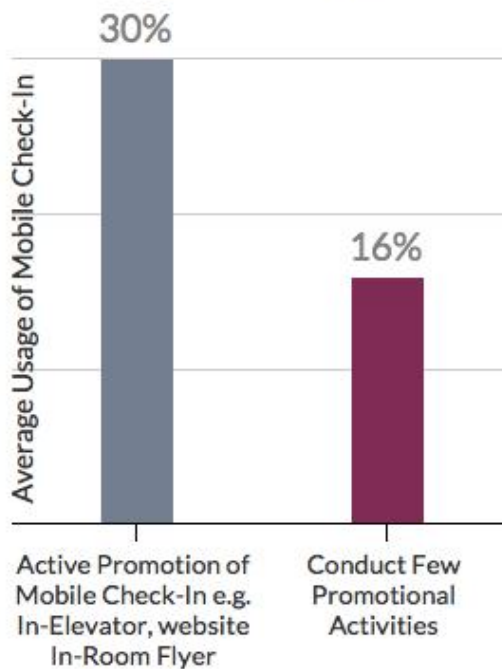
21%

of guests on average, when invited, opted to use mobile check-in on normal days

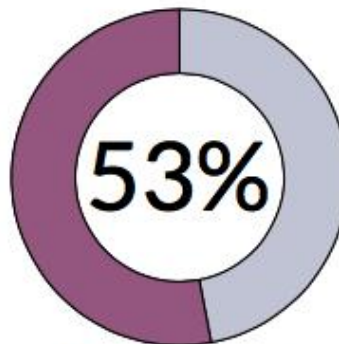
80%

Highest Reported Peak Day Conversion to Mobile Check-In

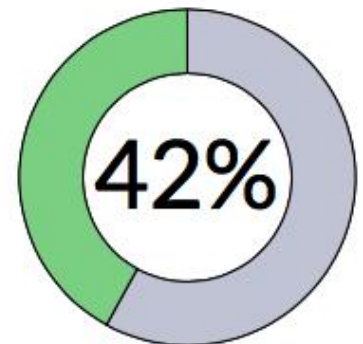
Hotels that actively promote mobile self-service see increased average usage:



Of the hotels that actively offer self-service...



of guests opt for self check-in



of guests opt for self check-out

Return on Investment

Highest ROI

312%

Average ROI

231%