

Spotify vs Apple Music battle

setapp.com



Spotify



Apple Music

Founded

2006

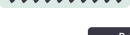


2015



Paid users

100 million



50 million



Pricing

Free Trial

30-Day



3-Month

Individ. Plan

\$9.99/mo.



\$9.99/mo.

Student Plan

\$4.99/mo.



\$4.99/mo.

Family Plan

\$14.99/mo.



\$14.99/mo.

+ Hulu Basic Plan for free

79 countries

113 countries



Sound quality

Mobile

256 kbps



256 kbps

Desktop

320 kbps



256 kbps

Songs

40 million



50 million

Available on



iOS macOS



iOS macOS



Personalized playlists



New Music Mix



Favorite Music Mix



Personalized playlists



Social media integration



Discover Weekly



Charts



New Releases



Mood Mixes

So what do I choose?



If you're addicted to Apple ecosystem, Apple Music.



If you're in for discoverability and social sharing, Spotify.

No battles if you need subscription-based Mac apps.