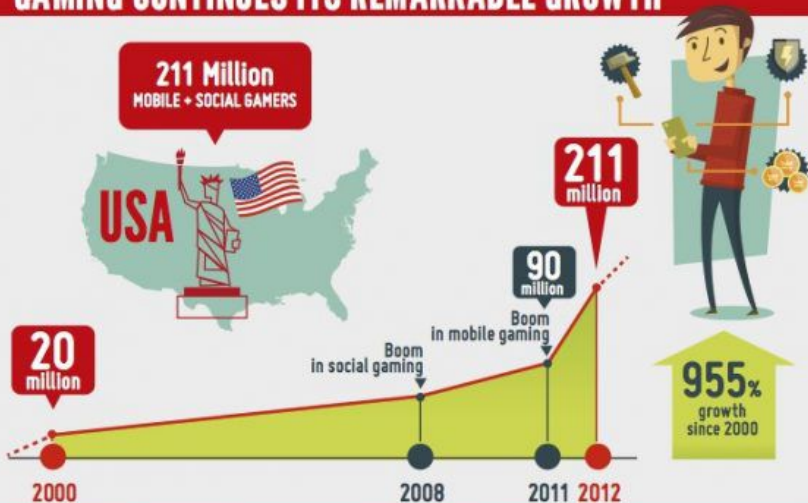


MOBILE GAMING ON THE RISE

WORDS

GAMING CONTINUES ITS REMARKABLE GROWTH



Mobile gamers play:

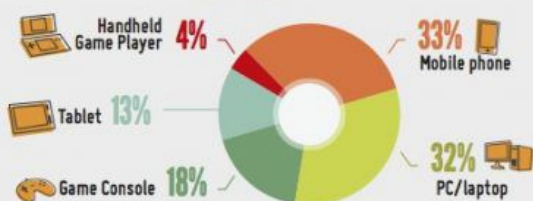


MOBILE IS MORE POPULAR THAN TV

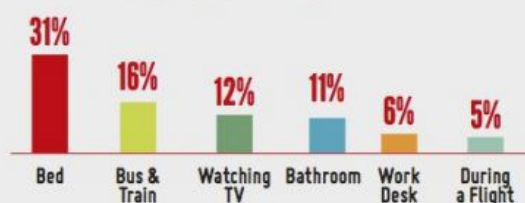
Mobile share of time beats TV:



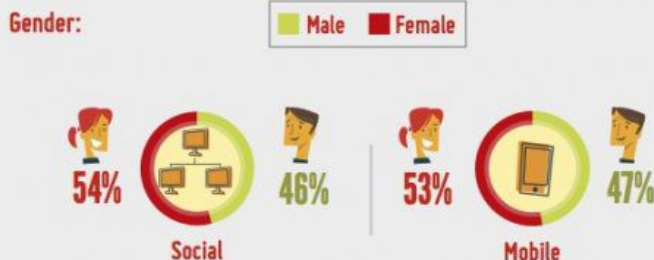
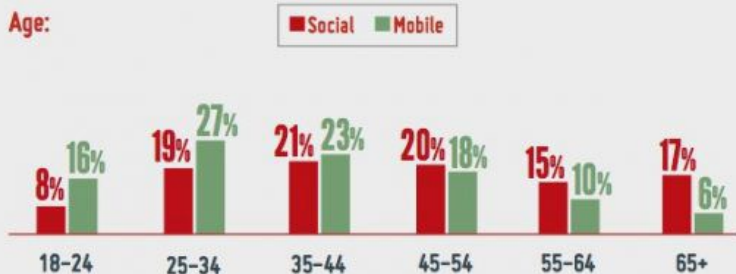
Devices used when playing games:



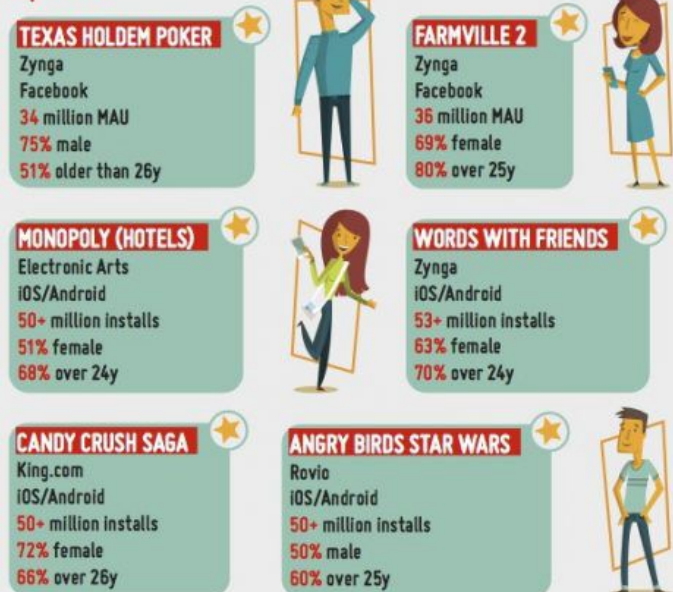
Place where people play mobile games:



WHO ARE SOCIAL & MOBILE GAMERS?



Top Games:



SponsorPay
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SponsorPay is the leading value-exchange advertising platform providing high-quality brand engagement for advertisers and driving user acquisition as well as content monetization for publishers of mobile and social apps.

Our innovative BrandEngage™ solution offers user-initiated interaction with videos and post-view actions that increase brand engagement by up to 80%.

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