

Key components to launch your OTT Platform



IT Infrastructure

A reliable IT architecture is the foremost requirement for your video streaming solution.

Streaming Formats

Video & Audio Streaming, Live & On-demand Streaming - Select the right mix of streaming service.



Content Delivery Network (CDN)

Choose the right CDN partner that will help deliver content to your users much faster.

Digital Rights Management (DRM)

Integrating DRM is very essential to safeguard your content from piracy & digital infringements.



Online Video Player

HTML5 based Online Video Player is the foundation of your OTT platform allowing subtitles, dual-audios & lot of other custom options

Multi-lingual

Localize your OTT platform by offering native translations & speak to your audience in their own language.



Mobile & TV Apps

Find what are some common devices & eco-system you need to consider while launching your OTT platform.

Content Management System

Powerful CMS to manage everything from platform, Apps, library, users, analytics under one-single dashboard.



Monetization

Figure out which monetization model will generate more revenue for your OTT Platform? SVOD, AVOD, PPV

Payment Gateway

Pick & Integrate a comfortable gateway that your audience is comfortable paying with & check all payment modes.



Multi-currency

Ensure integrated payment gateway supports multiple currencies & stores credit card details safely and securely.

User Management

Single Dashboard where you can manage everything - Users, Subscriptions, Invoices & billing, Renewals & more.



Analytics

Integration of Analytics that offers insights for your business to scale up using right tools and techniques.



About Muvi

Muvi is an Enterprise Grade End-to-End Video Streaming Platform that allows video content owners to launch their own OTT Multi-Screen Video Streaming Platforms Instantly! Muvi takes care of everything including Fully Managed IT Infrastructure, Online Video Player, DRM and Security to Website and Apps for Mobile and TV, all deployable at a click of button, allowing you to focus completely on your business.

Muvi offers a 14-days Free Trial,

visit www.muvi.com for more info