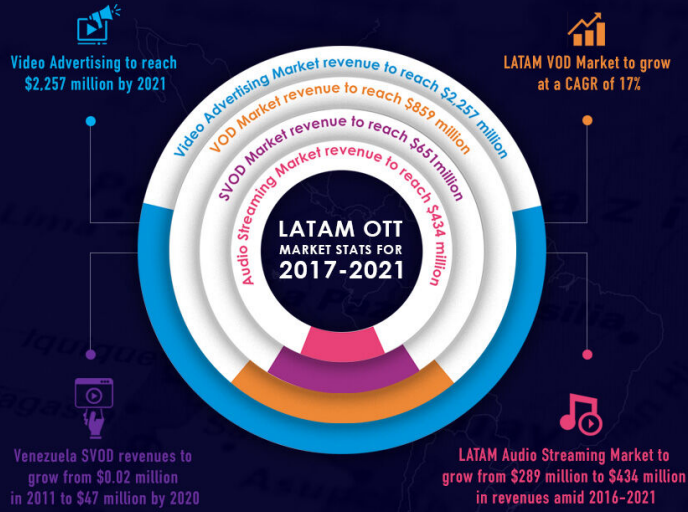


The Future of OTT Market in Latin America



Argentina

It is estimated, Argentina will alone have 1.8 Million OTT Subscribers with a user penetration of 16% by 2021.



Brazil

According to VidStats, TVGlobo to live stream Brazil Carnival 2017 to 150 Million viewers simultaneously.



Chile

80% of Chileans find it difficult to stop watching an SVOD channel if the next episode was lined-up.



Colombia

4th in Latin America holding 5.4% share of the estimated 4.5 million video-on-demand OTT subscribers in the region.



Mexico

Video Streaming market revenues in Mexico are expected to grow from US \$116 million in 2016 to US \$224 million by 2021.



Venezuela

Venezuela is slow adopting to OTT services & Subscription-VOD services are set to dominate by 2021.

About Muvi

Muvi is an Enterprise Grade End-to-End Video Streaming Platform that allows video content owners to launch their own OTT Multi-Screen Video Streaming Platforms Instantly! Muvi takes care of everything including Fully Managed IT Infrastructure, Online Video Player, DRM and Security to Website and Apps for Mobile and TV, all deployable at a click of button, allowing you to focus completely on your business.

Muvi offers a 14-days Free Trial,
visit www.muvi.com for more info

* Source: www.statista.com | All revenues in USD