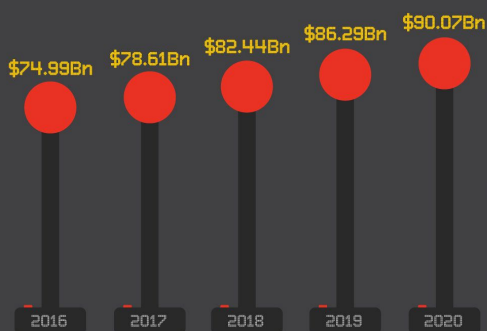


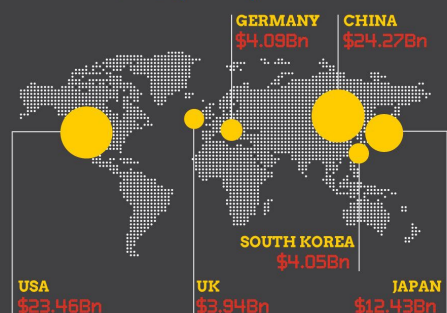
The GAMING Industry



PROJECTED GAMING REVENUES WORLDWIDE



LEADING GAMING MARKETS WORLDWIDE BY GAMING REVENUES (2016)



A LOOK INTO THE DIFFERENT TYPES OF ONLINE GAMING

eSport Market

Worldwide revenue



Number of eSports enthusiasts and occasional viewers

230 MILLION

The biggest eSports market overall



Throughout his recorded eSports gaming career

PETER DAGER, US player, earned **\$2.62 MILLION**

Mobile Gaming

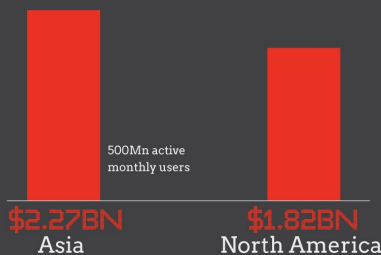
€12.1Bn Revenue in 2016

17%

total gaming revenue worldwide

Social Gaming

Revenues in 2015



Most famous companies



MMOG Growth (massively multiplayer online game)



Example: Blizzard's World of Warcraft

Subscribers Worldwide

