

What you didn't know about

Nintendo®

Nintendo was founded in 1889 as a playing card company. They made their first video game in 1978.



Nintendo means 'Leave luck to heaven,' in Japanese.

Nintendo lucked out in hiring Shigeru Miyamoto, a 24-year-old as their first staff artist in 1977. He would eventually become the creator of Donkey Kong, Mario, Zelda, and the Wii.

As a child, Miyamoto idolized Walt Disney. By 1990, Mario, his creation, had become more recognizable than Mickey.

Nintendo's Top 3 Franchises

#1 Mario
240m

#2 Pokemon
200m

#3 Zelda
94m

+ + = 534 Million Games Sold

Sonic 36m Halo 27m MK 26m

The Wii just surpassed the NES as the best-selling Nintendo System of all time.



A stack of 534 million NES cartridges would be 6,230 miles tall.

Nintendo's failed experiment with 3D gaming.

The DS just passed the Gameboy to become the best-selling handheld system ever.



A few porn games were released without Nintendo's permission including: Bubble Bath Babes, Hot Slots, and Peek-a-boo Poker. (these rare games are now worth up to \$1000 a piece!)

In 2008, Nintendo made \$1.28 million dollars for every employee. Thanksgiving week in 2009, Nintendo sold 2.5 systems every second.

Nintendo is a larger company than...

SONY



Panasonic



LOWE'S

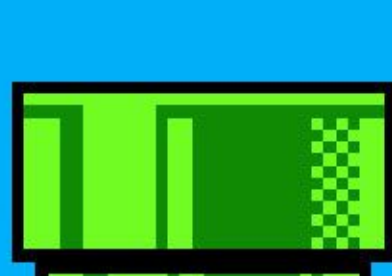
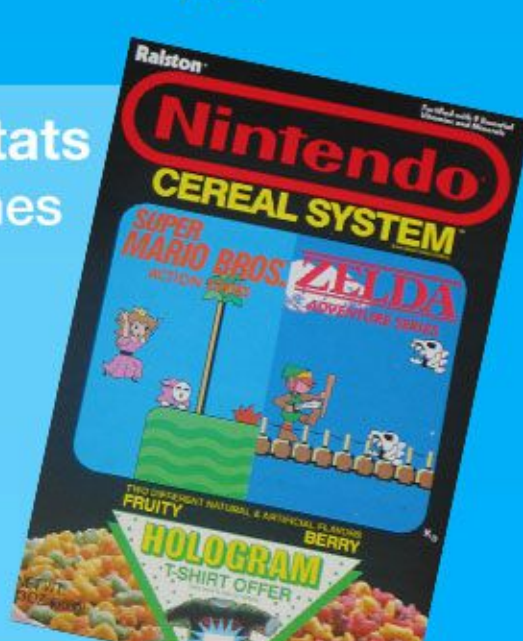
YAHOO!

To make games last longer, many NES games were insanely hard to beat. Today gamers call especially difficult games 'Nintendo Hard' in honor of that era.

Mario has a 27' vertical jump

Quick Mario Stats

- 235 video games
- 31 different power ups
- 7 tv shows
- 1 ridiculous breakfast cereal



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 Mario's vertical jump approximated by pixel count and assuming a height of 5'5"
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