

# TOP 5 facebook

... video statistics 2020

Ever Increasing Circles Ltd  
1hr · 🌐

Over **500 million** people watch video on Facebook every day.



👍👎❤️ 141      61 Comments   15 Shares   29K Views

Like   Comment   Share

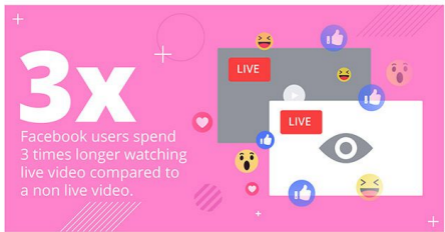
Ever Increasing Circles Ltd  
2hrs · 🌐

Facebook gets **8 billion** video views daily.



Ever Increasing Circles Ltd  
4hrs · 🌐

Facebook has over **5 million** active video advertisers each month.



👍👎❤️ 127      32 Comments   12 Shares   21K Views

Like   Comment   Share

Ever Increasing Circles Ltd  
5hrs · 🌐

Organic Facebook engagement is highest on posts with videos (**13.9%**).



👍👎❤️ 322      44 Comments   19 Shares   11K Views

Like   Comment   Share

Ever Increasing Circles Ltd  
**Sponsored** · 🌐



👍👎❤️ 291      121 Comments   31 Shares   19K Views

Like   Comment   Share

source:

<https://www.wyowl.com/video-marketing-statistics-2019/>

<https://optimonster.com/video-marketing-statistics-what-you-must-know/>

<http://www.room.fb.com/news/2016/03/news-feed-fx-taking-into-account-live-video-when-ranking-feed/>

<https://locwise.com/blog/facebook-analysis-march-videos-and-photos-rule-engagement-totally>

<https://tubularinsights.com/54-percent-viewers-purchase-social-video/>

<https://tubularinsights.com/sponsored-content-q2-2017-report/>