

NVIDIA STUDIO EDUCATION PARTNER PROGRAM





OVERVIEW

NVIDIA GPUs are used by the world's top creative professionals to create stunning content and visual effects. GPUs with NVIDIA RTX™ technology help artists work seamlessly and produce works that practically cannot be done on any other platform. From film and television to animation, interactive media, and game design, the industry relies on NVIDIA GPUs.

To keep pace with the demands of the industry, today's students need to learn the latest tech. The NVIDIA Studio Education Partner program helps top digital media schools bring RTX technology to their students through technology guidance, technical expertise, hardware discounts, and a robust industry network.

“Our long-term collaboration with NVIDIA on advanced rendering continues with NVIDIA Turing™. The performance improvements change how artists can work with hero assets throughout the pipeline, improving every creative decision along the way. This is not a speedup. It's a step up to a new way of working.”

– Luca Fascione, Senior Head of Technology and Research,
Weta Digital

Students want to know that their education will prepare them for a career as a creative professional. By becoming an NVIDIA Studio Education Partner, schools can set themselves apart as technology leaders and offer their students an experience that directly translates to work in the industry.

Read: [The Future of Storytelling Starts Now](#)

NVIDIA POWERS THE WORLD'S CREATORS

A world leader in visual computing, NVIDIA helps creative professionals bring their visions to life. It started by reinventing computer graphics with GPU acceleration and has expanded to a broad portfolio of industry-leading solutions.

NVIDIA is at the forefront, powering everything from interactive, ray-traced 3D rendering to AI-enabled upres. And with hundreds of NVIDIA GPU-accelerated applications available—such as Adobe® Premiere Pro®, Autodesk Arnold, and Blackmagic Design Davinci Resolve—artists can achieve faster rendering times, smoother video editing, and unprecedented detail.

In fact, for over a decade, every Oscar nominee for Best Visual Effects has used NVIDIA technology to create groundbreaking visual storytelling. Now, you can educate your students with the same technology used in *The Lion King*, *Avengers: Infinity War*, and *Ready Player One*.

“As the power increases and the accessibility also increases, the kinds of stories—the kinds of experiences—that we’re going to be able to create and invite people into are going to be something that we’ve never experienced before.”

– Vicki Dobbs Beck, Executive in Charge, ILMxLAB, Lucasfilm, Ltd.

Watch: [Storytelling to Storyliving: ILMxLAB on the Future of Immersive Media](#)



TECHNOLOGY IS CHANGING FAST—YOU NEED A TRUSTED PARTNER

Real-time ray-tracing, artificial intelligence, and GPU-accelerated workflows are transforming the way content is created. Real-time ray-tracing and artificial intelligence are being incorporated into the industry's workflows, giving creators more flexibility, enabling them to iterate faster, and empowering them to produce works of art that were previously not practically possible. To prepare students, schools need to keep pace with the tech.

The award-winning NVIDIA RTX platform powers these new capabilities, and we work closely with software partners to ensure that the industry's applications fully leverage the tech. By partnering with NVIDIA, schools can ensure that their students have access to that cutting-edge technology.



RAY TRACING

Create faster, higher-quality renders and stunning visuals with hardware-accelerated ray tracing.



AI-ASSIST

Say goodbye to repetitive content creation tasks. Automate workflows with GPU-accelerated AI.



8K VIDEO

Save hours and edit up to 8K RED video in real time with hardware-accelerated video processing.

[Learn more](#) about how AI is reinventing graphics.

Explore how a leading visual effects studio used NVIDIA technology to create movies like [The Lego Movie](#)



THE STUDIO EDUCATION PARTNER PROGRAM

From film and television to animation and game design, students want to know that their education will prepare them for a career in their chosen field.

By becoming an NVIDIA Studio Education Partner, schools are equipped to offer their students hands-on experience with the same technology used by industry. The NVIDIA Studio Education Partner Program helps schools through:

TECHNOLOGY GUIDANCE AND DISCOUNTS

Get advice on technology investments for classrooms and labs, as well as access to discounts on RTX Studio laptops and desktops, RTX Server, NVIDIA® Quadro RTX™ workstations, and NVIDIA TITAN RTX GPUs.

TECHNICAL EXPERTS

Have your questions answered by a dedicated NVIDIA contact. We can help guide your curriculum, product choices, and GPU-accelerated workflows.

EXCLUSIVE EVENTS WITH INDUSTRY VISIONARIES

Join exclusive NVIDIA events, including opportunities to hear from industry visionaries like [ILM](#), [Digital Domain](#), [Magnopus](#), and [more](#).

STUDENT RESOURCES

Get laptop recommendations and discounts for students, including a website to help students research options and purchase RTX Studio laptops.

PROGRAM DETAILS

Schools with digital media programs are eligible to apply for the NVIDIA Studio Education Partner program.

There is no membership fee. NVIDIA provides access to technology guidance, technical expertise, hardware discounts, and collaboration opportunities for GPU-based curriculum and certification.

As part of the program, schools include RTX Studio laptops in their laptop recommendations and/or requirements for students.

*We recognize that different schools have different models for student laptop purchases. Please contact NVIDIA to discuss how the program works with your specific situation.

STUDIO EDUCATION PARTNER PROGRAM

Program Components	Provided by NVIDIA	Provided by University
Guidance on new technology investments for classroom, labs and farms	✓	
Guidance on school laptop recommendations for students	✓	
Student discounts on RTX Studio laptops	✓	
Discounts on school purchases for RTX Studio laptops and desktops, RTX Server, Quadro RTX Workstations, TITAN RTX GPUs	✓	
Approval for university to promote NVIDIA as an official technology partner	✓	
Website for students to research options and purchase RTX studio laptops	✓	
Collaboration on potential GPU-based curriculum & certification	✓	✓
NVIDIA Studio reference / link included in laptop recommendations for students		✓
Approval for NVIDIA to promote university as an official academic partner		✓

JOIN NOW AND ACCELERATE YOUR STUDENTS' FUTURES

Become an NVIDIA Studio Education Partner, stay abreast of the latest innovations, set your school apart as a technology leader, and offer your students an experience that directly translates to work in the industry.

Apply to the program by emailing Andy Cook: acook@nvidia.com

To learn more go to: nvidia.com/studioedupartner



Image courtesy of Nikie Monteleone, Lead Look Development Artist
Watch: [NVIDIA RTX Accelerates Adobe Substance Painter with Lightning Fast Bakers](#)

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