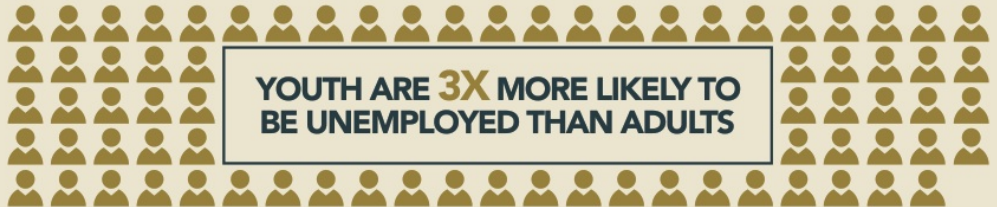


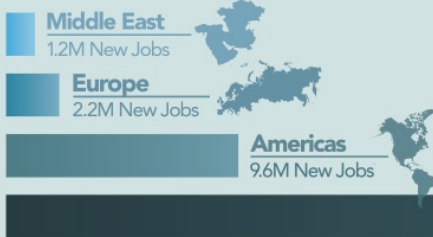
THE HOSPITALITY INDUSTRY NEEDS TALENT, YOUTH NEED JOBS

75 MILLION

GLOBAL NUMBER OF UNEMPLOYED YOUTH



TRAVEL & TOURISM IS HIRING



73 MILLION

NEW TRAVEL & TOURISM JOBS BY 2022



CAREERS IN HOSPITALITY



SUCCESSFUL YOUTH NEED:

- JOB SHADOWING
- LIFE SKILLS
- A MENTOR
- ACCESS TO INFORMATION
- REASONS TO STAY

ACTION PLAN FOR THE HOSPITALITY INDUSTRY

- 1** Design a company-wide strategy for youth development
- 2** Share best practices around youth development
- 3** Track progress toward youth development goals



DOWNLOAD THE REPORT AT
HILTONWORLDWIDE.COM/YOUTH



Sources

Global Employment Trends for Youth, International Labour Organization, May 2012
Global Hotels and Motels Industry Profile, Datamonitor, 2011
World Travel and Tourism Council, 2011