

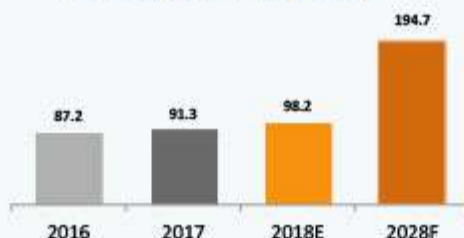


TOURISM AND HOSPITALITY

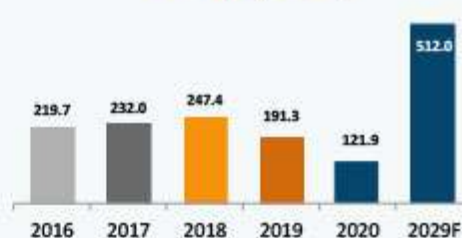


MARKET SIZE

Direct Contribution of Tourism and Hospitality to GDP (US\$ billion)



Travel and Tourism's Total Contribution to GDP (US\$ billion)

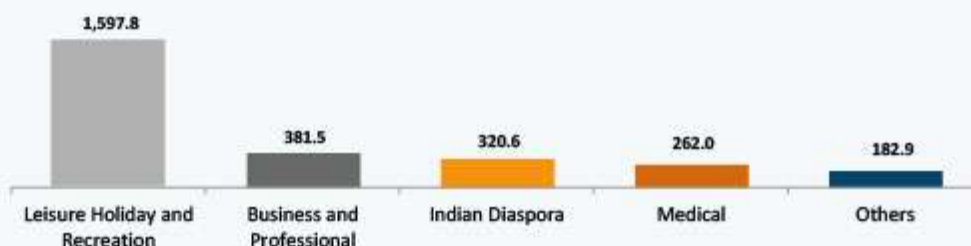


Note: F - Forecast



SECTOR COMPOSITION

Purpose-wise Foreign Tourist Arrivals in 2020 (000's)



KEY TRENDS

Foreign Tourists Arriving in India (million)



Foreign Exchange Earnings from Tourism in India (US\$ billion)



Note: 2022* - Until March 2020



GOVERNMENT INITIATIVES

Incredible India
बताते देवत भवत

Incredible India!

SWADESH
DARSHAN

Swadesh Darshan

saathi

System for Assessment, Awareness and Training for Hospitality Industry



ADVANTAGE INDIA

- **Robust demand:** The travel market in India is projected to reach US\$ 125 billion by FY27 from an estimated US\$ 75 billion in FY20. The Medical Tourism sector is predicted to increase at a CAGR of 21.1% from 2020-27.
- **Diverse Attractions:** India offers geographical diversity, attractive beaches, 37 World Heritage sites and 10 bio-geographic zones.
- **Policy support:** In August 2022, Ministry of Tourism sanctioned 76 projects for Rs. 5,399.15 crore (US\$ 678.39 million) under Swadesh Darshan Scheme for development of tourism infrastructure in the country.
- **Attractive opportunities:** Government is providing free loans to MSMEs to help them deal with the crisis and revive the economy, including the tourism sector.