

TRAVEL & TOURISM TRENDS

for

2019



In 2018, the travel & tourism industry experienced exceptional growth—and 2019 is showing signs of continuing this advancement. Check out these six travel and tourism trends to look out for this year!

CHEAP FLIGHTS

Jet-setters are opting for airlines with less frills and lower costs, spending their money at the destination, not the ride there.



IMMERSION EXPERIENCES

Travel is becoming more about immersing oneself in the culture of the community you are visiting. Today's travelers want the true local experience.



COMMON VALUES

The trend in combining personal values and travel preferences is creating a more memorable and meaningful trip. For many, this means sustainable and eco-friendly opportunities.



LAST-CHANCE TRIPS

It's not the most uplifting thought, but some destinations, like Greenland's icecaps, may not be there for much longer. Travelers are heading there now, before it's too late.



SOLITARY TRIPS

Solo traveling is becoming more and more popular! Travelers are taking some time for themselves and experiencing a new place on their own.



GO PRO WITH PHOTOS

Many travelers are showcasing their travels on social media through beautiful photos. Instead of photographing their own experiences, some travelers are actually hiring someone to take photos! Now that's extreme travel.



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