

Top 5 travel trends for 2023



Wanderlust in wallet-wary times

Leisure travel faces murky outlook as demand softens with inflation impacting consumer spending decisions.



The quality equation

Staffing, supply chain challenges, and high interest rates threaten to undermine the experience as would-be travelers weigh price vs. value.



Corporate's new normal

A robust return to in-person corporate and industry events will help buoy corporate travel despite ongoing cost-related challenges.



Sustainability's imperative

Awareness is growing around the urgent need to curb climate change, but big breakthroughs in sustainable travel are unlikely in the coming year.



Freedom to roam

Remote work flexibility has changed how and when consumers plan trips, and travel suppliers will increasingly cater to laptop luggers' interests.