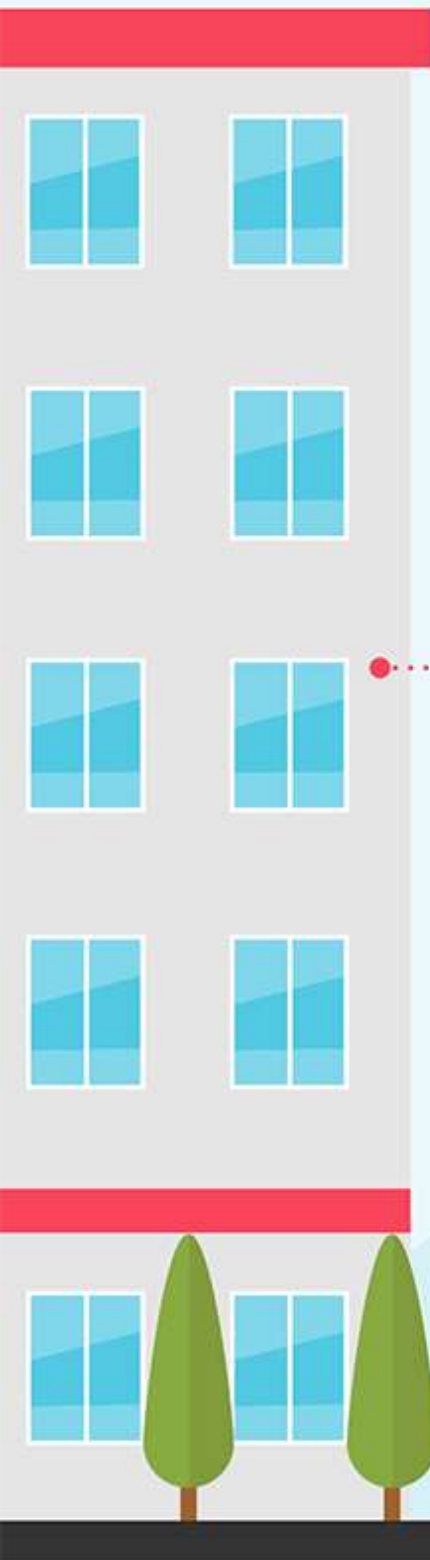


# HOW TO USE DIGITAL SIGNAGE IN A HOTEL

Here are the top 10 ways to bring a hotel to the next level of communication and interactivity.



## Guest Check In/Out

Guests won't need to wait in line since they can use a kiosk.



## Wayfinding

Interactive maps helps guests find their way around the hotel or local area.



## Advertising

Promote the hotel's amenities including the spa, restaurant and gym, while generating advertising revenue from local businesses.



## Reports

Real-time local news, weather and traffic reports add convenience.



## Social Media

Let guests see what others are saying about the hotel so they can join the conversation.



## Video Wall

A video wall in the main foyer conveys technology and style.



## Restaurant/Bar

Deliver info on the daily special, happy hour, merchandise and much more.



## Attractions

Promote a festival or other local event that guests may not be aware of.



## Customized Messages

Welcome guests for a conference, wedding or other special event.



## Meeting Rooms

Interactive displays promote collaboration as attendees connect with their laptop computers, tablets and smart phones.

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