

Use Technology to Rebuild Planner Relationships



By the Numbers



Planners with difficulties due to lack of supplier contacts.



Planners with difficulties due to lack of venue staffing.



Planners' level of concern about hotel staffing for future in-person events.



What You Can Do

- Adopt technology that frees employees to build relationships.
- Improve efficiency through room block management, diagramming, and online collaboration.
- Invest in continuing education for team members.
- Be relentless in leveraging technology and data insights.



How Cvent Can Help

Leverage our advanced technology and global sourcing network to transform your business.

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