

WHY DO HOTELS NEED VIDEO MARKETING?

BECAUSE IT'S QUICKLY BECOMING THE PREFERRED RESEARCH TOOL FOR THEIR CUSTOMERS.

Due to the rapid rise in video marketing, nearly every industry sector has found the benefits of investing in visual content that helps to drive their message out. The hospitality sector in particular has started to see the immense benefit of having video content that they can use to engage and entice potential customers.



2ND LARGEST
Youtube is the second largest search engine in the world.

IN 2013, IT'S PREDICTED THAT



of U.S. internet users will watch video online.



will be spent on online video advertising in the U.S.